

MBA COURSE STRUCTURE 1ST YEAR - SEMESTER 1

Sl No	Course Name	Course Code	Hours per week			Credits
			Lecture	Tutorial	Practical	
1	Managerial Economics	MBA-101	3	0	0	3
2	Financial Accounting & Reporting	MBA-102	2	0	1	3
3	Organizational Behaviour	MBA-103	3	0	0	3
4	Marketing Management	MBA-104	3	0	0	3
5	Business Communication	MBA-105	2	0	0	2
6	Business Statistics & Analytics	MBA-106	2	0	0	2
7	Technology for Business	MBA-107	1	0	1	2
8	Entrepreneurship / Entrepreneurial Mind-set	MBA-108	2	0	0	2
9	Business Law & Ethics	MBA-109	2	0	0	2
10	Operations Management	MBA-110	2	0	0	2
11	Winter Project (Industry Exposure)	MBA-111	0	0	2	2
12	Soft Skills & Leadership Development	MBA-112	1	0	1	2
	No. of hours		23	0	5	28
TOTAL CREDIT			28			

MBA COURSE STRUCTURE 1ST YEAR - SEMESTER 2

Sl No	Course Name	Course Code	Hours per week			Credits
			Lecture	Tutorial	Practical	
1	Corporate Finance	MBA-201	3	0	0	3
2	Macroeconomics & Business Environment	MBA-202	3	0	0	3
3	Consumer Behaviour	MBA-203	3	0	0	3
4	Human Resource Management	MBA-204	3	0	0	3
5	Data Analytics for Business	MBA-205	1	0	1	2
6	Digital Transformation & AI in Business	MBA-206	1	0	1	2
7	Retail & E-Commerce Management	MBA-207	2	0	0	2
8	Supply Chain & Logistics Management	MBA-208	2	0	0	2
9	Business Strategy	MBA-209	2	0	0	2
10	Summer Internship (6 Weeks)	MBA-210	0	0	4	4
11	Winter Project 2 (Consulting or Research)	MBA-211	0	0	2	2
12	Soft Skills & Negotiation Skills	MBA-212	1	0	1	2
	No. of hours		21	0	9	30
TOTAL CREDIT			30			

MBA COURSE STRUCTURE 2ND YEAR - SEMESTER 3

Sl No	Course Name	Course Code	Hours per week			Credits
			Lecture	Tutorial	Practical	
Generic						
1	Leadership & Change Management	GC-MBA 301	2	0	0	2
2	Advanced Business Communication	GC-MBA 302	2	0	0	2
3	Sustainability & ESG	GC-MBA 303	2	0	0	2
4	Entrepreneurship & Venture Funding	GC-MBA 304	2	0	0	2
	No. of hours		8	0	0	8
Finance						
5	Investment Banking & Financial Markets	EC-MBA 305	2	0	0	2
6	Risk Management & Financial Derivatives	EC-MBA 306	2	0	0	2
7	Financial Modelling & Valuation	EC-MBA 307	2	0	0	2
8	Mergers & Acquisitions	EC-MBA 308	2	0	0	2
9	Corporate Finance Strategy	EC-MBA 309	2	0	0	2
10	Global Financial Management	EC-MBA 310	2	0	0	2
11	Alternative Investments	EC-MBA 311	2	0	0	2
12	Taxation & Regulatory Frameworks	EC-MBA 312	2	0	0	2
13	Portfolio Management	EC-MBA 313	2	0	0	2
	No. of hours		18	0	0	18

Marketing						
14	Brand Management & Digital Marketing	EC-MBA 314	2	0	0	2
15	Consumer Insights & Market Research	EC-MBA 315	2	0	0	2
16	B2B Sales & Trade	EC-MBA 316	2	0	0	2
17	Retail & Omni channel Strategies	EC-MBA 317	2	0	0	2
18	Integrated Marketing Communication	EC-MBA 318	2	0	0	2
19	Pricing Strategies & Revenue Management	EC-MBA 319	2	0	0	2
20	Social Media & Performance Marketing	EC-MBA 320	2	0	0	2
21	International Marketing	EC-MBA 321	2	0	0	2
22	Marketing Analytics & AI	EC-MBA 322	1	0	1	2
	No. of hours		17	0	1	18
Human Resources						
23	Strategic HRM	EC-MBA 323	2	0	0	2
24	Talent Acquisition & Employer Branding	EC-MBA 324	2	0	0	2
25	HR Analytics & Data-Driven HR	EC-MBA 325	2	0	0	2
26	Compensation & Benefits Management	EC-MBA 326	2	0	0	2

27	Training & Development Strategies	EC-MBA 327	2	0	0	2
28	Diversity & Inclusion in Organizations	EC-MBA 328	2	0	0	2
29	Employee Relations & Industrial Laws	EC-MBA 329	2	0	0	2
30	Organizational Culture & Change	EC-MBA 330	2	0	0	2
31	Workforce Planning & Future of Work	EC-MBA 331	2	0	0	2
	No. of hours		18	0	0	18
	Total Credits					26

MBA COURSE STRUCTURE 2ND YEAR - SEMESTER 4

Sl No	Course Name	Course Code	Hours per week			Credits
			Lecture	Tutorial	Practical	
Generic						
32	Corporate Governance & Business Ethics	GC-MBA 401	2	0	0	2
33	Behavioural Economics & Decision Making	GC-MBA 402	2	0	0	2
34	Capstone Business Simulation	GC-MBA 403	2	0	0	2
35	Soft Skills & Communication Mastery	GC-MBA 404	2	0	0	2
	No. of hours		8	0	0	8
Finance						
36	Fintech & Digital Banking	EC-MBA 405	2	0	0	2
37	Financial Risk Analytics	EC-MBA 406	2	0	0	2
38	Treasury & Capital Markets	EC-MBA 407	2	0	0	2
39	Strategic Cost Management	EC-MBA 408	2	0	0	2
40	Derivatives & Structured Products	EC-MBA 409	2	0	0	2
41	Private Equity & Venture Capital	EC-MBA 410	2	0	0	2
42	Corporate Credit Analysis	EC-MBA 411	2	0	0	2
43	Wealth & Asset Management	EC-MBA 412	2	0	0	2
44	Behavioural Finance	EC-MBA 413	2	0	0	2
	No. of hours		18	0	0	18
Marketing						

45	Customer Relationship Management	EC-MBA 414	2	0	0	2
46	Luxury & Premium Brand Management	EC-MBA 415	2	0	0	2
47	Neuromarketing & Behavioural Psychology	EC-MBA 416	2	0	0	2
48	Experiential & Event Marketing	EC-MBA 417	2	0	0	2
49	Retail Marketing & Shopper Insights	EC-MBA 418	2	0	0	2
50	Loyalty & Retention Strategies	EC-MBA 419	2	0	0	2
51	Media Planning & Advertising	EC-MBA 420	2	0	0	2
52	AI & Machine Learning in Marketing	EC-MBA 421	1	0	1	2
53	Sustainable & Green Marketing	EC-MBA 422	2	0	0	2
	No. of hours		17	0	1	18
Human Resources						
54	HR Digital Transformation	EC-MBA 423	2	0	0	2
55	Workplace Well-being & Mental Health	EC-MBA 424	2	0	0	2
56	HR in Global Organizations	EC-MBA 425	2	0	0	2
57	Ethics & Compliance in HR	EC-MBA 426	2	0	0	2

58	Negotiation & Conflict Resolution	EC-MBA 427	2	0	0	2
59	Performance & Talent Management	EC-MBA 428	2	0	0	2
60	HR in the Gig Economy	EC-MBA 429	2	0	0	2
61	Leadership & Executive Coaching	EC-MBA 430	2	0	0	2
62	Future Trends in HR & AI Integration	EC-MBA 431	1	0	1	2
	No. of hours		17	0	1	18
	Total Credits					26