

B.Sc. (Hons.) Agribusiness Management

School of Agriculture and Allied Sciences



100% Placement of All
Passout Students



24 Lakhs/PA
Highest Salary
in Last Year (TNU Overall)



4.3+ Average Salary
in Last Year (TNU Overall)
Lakhs/PA



600+ Companies
Connect (overall)

Industry Partners for Internship & Placement





B.Sc. (Hons.) Agribusiness Management

Total Seats- 30

Eligibility Criteria

12th standard pass with Physics, Chemistry & Biology / Maths / or Phy + Chem or Technical vocational Agriculture

Fees Structure (Rs.)

Fee Per Semester	One Time Fee	1st Semester Fee	Total Course Fee
55,000	29,000	84,000	4,69,000

Life at TNU

The Neotia University (TNU) is spread over 50 acres of lush green, beautifully landscaped campus in the outskirts of Kolkata. We offer a rather impressive array of facilities to enhance students' life at the campus. The institute provides its community all the requisite facilities to help their quest for knowledge.

- Ragging Free Campus
- 24x7 Doctor's facility
- Hostel Facility for all the students
- Book bank facility for each student
- Transport facility for day scholar students and faculties
- 24x7 Wi-Fi facility
- Multi gymnasium facility

Programme Structure

- The four-year full-time Graduation programme is divided into four academic years. Each year constitute two semesters.
- School of Agriculture and Allied Sciences follows ICAR's 6th Dean's Committee recommendation.
- B. Sc. (Hons.) Agribusiness Management course credit grand total = 181 (core course - 167) + Non gradial - 4 + Online Course - 10

Dean's Message

Prof. (Dr.) Sushil Kumar Kothari

PhD Agronomy, IARI, Post Doc University of Hohenheim Retired Scientist CSIR-CIMAP

Dean, School of Agriculture and Allied Science (SAAS), The Neotia University (TNU).



Agribusiness is the driving force behind the growth and sustainability of modern agriculture, bridging the gap between farm production and market consumption. Our UG program in Agribusiness Management is designed to equip students with the essential knowledge, skills, and strategic mindset required to thrive in this dynamic field. The curriculum covers key areas such as agricultural marketing, finance, supply chain management, rural entrepreneurship, and policy analysis, providing a comprehensive and industry-relevant education.

With access to state-of-the-art labs, field facilities, and guidance from highly experienced faculty members, students will gain practical insights and hands-on experience. I am confident that this program will empower students to become competent professionals and future leaders, contributing to the advancement of the agricultural sector. I wish the program and its student's great success in making a positive impact on the agribusiness landscape.

The development and long-term success of contemporary agriculture are based on agribusiness, which acts as a crucial link between agricultural output and market demand. Our undergraduate degree in agribusiness management has been carefully designed to give students the skills, knowledge, and strategic orientation they need to thrive in this dynamic field. A complete education that is very relevant to the industry is provided by the curriculum, which covers the fundamental areas of agricultural marketing, finance, supply chain management, rural entrepreneurship, and policy analysis.

With access to state-of-the-art laboratories, field facilities, and the esteemed guidance of learned and experienced faculty, students shall acquire both practical insights and invaluable hands-on experience. I am confident that this programme shall empower its students to become proficient professionals and future leaders, contributing greatly to the advancement of the agricultural sector. I wish the programme, and its pupils, the greatest success in their noble pursuit, and in their efforts to leave an indelible mark upon the agribusiness landscape.

HoD Details



Dr. Bidisha Mondal

Associate Professor, & Head, Dept. of Genetics & Plant Breeding



Dr. Shraddha Bhattacharjee

Assistant Professor & Head, Dept. of Agricultural Extension Education



Dr. Shankha Koley

Assistant Professor & Head, Dept. of Agricultural Engineering



Dr. Solanki Sarkar

Assistant Professor & Head, Dept. of Plant Pathology



Dr. Tanuj Kumar Mandal

Associate Professor & Head, Dept. of Agronomy



Dr. Madhurima Banik

Assistant Professor & Head, Dept. of Soil Science and Agricultural Chemistry



Dr. Sarthak Bhattacharya

Assistant Professor & Head, Dept. of Horticulture



Dr. Shalu Kumar

Assistant Professor & Head, Department of Animal Sciences & Poultry Production



Dr. Agniswar Jha Chakraborty

Assistant Professor & Head, Dept. of Agricultural Economics



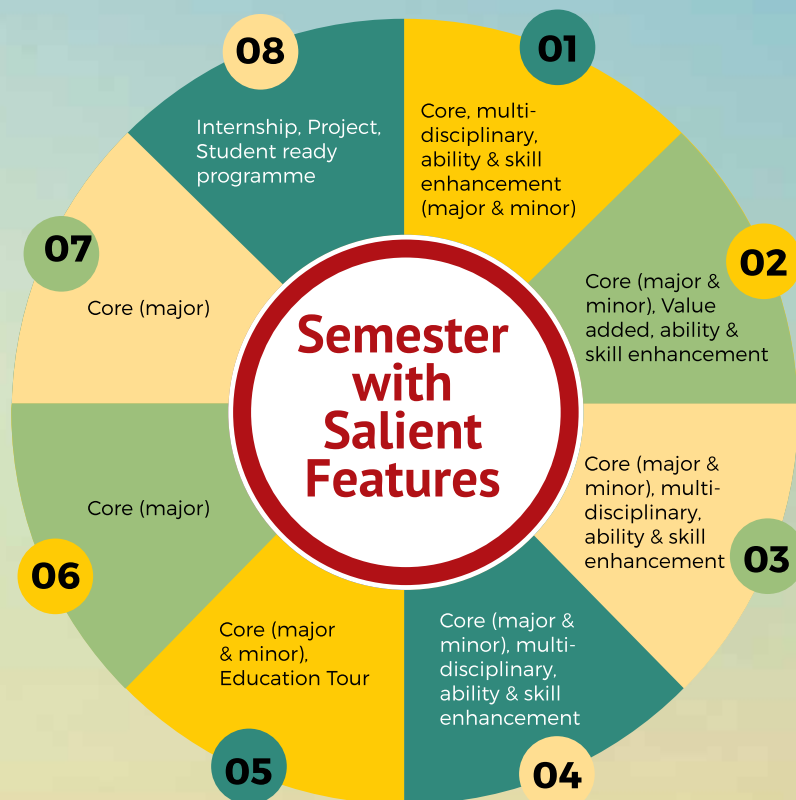
Dr. Koushik Sen

Assistant Professor, & Head, Dept. of Entomology



Dr. Sarita Pandey

Assistant Professor & Head, Department of Genetics and Plant Breeding



and entrepreneurship. This dual focus opens up diverse career opportunities beyond traditional farming. Graduates of Agribusiness Management are equipped for roles in agri input companies, agribusiness firms, banks, export companies, commodity boards, food processing industries, and even startups. They can also work in agricultural consultancy, rural development agencies, or venture into agri-entrepreneurship, making them highly versatile in the job market. With the increasing commercialization of agriculture, there is a rising demand for professionals who understand both farming practices and business strategies. Agribusiness graduates are well-positioned to manage agricultural enterprises, develop agri-marketing plans, or work in financial institutions dealing with farm loans and investments. B.Sc. Agribusiness Management offers insights into both domestic and international markets. The program equips students with the skills to start and manage their own agribusiness ventures, including agri-startups, farm consultancy services, or value-added product businesses, fostering self-reliance and innovation. Students gain knowledge in financial management, risk assessment, and investment strategies, which are essential for managing agricultural enterprises efficiently and profitably.

In conclusion, B.Sc. Agribusiness Management offers a broader and more versatile career path by combining agricultural science with business acumen, making it an ideal choice for students aiming for diverse roles in the agribusiness sector rather than traditional farming or research-focused careers.

Infrastructure

- The School of Agriculture and Allied Sciences is equipped with 17 Labs and 3 Experiential Learning modules unit viz. Mushroom Unit, Sericulture Unit & Beekeeping Unit.
- The School of Agriculture and Allied Sciences has 9.84 ha land area for conducting various practical works in Instructional farm, Polyhouse, Net house, land shaping models, Orchards etc.
- All the classrooms have interactive smart boards (75 inches) / projector.
- Course wise lesson plans are made available to the students at the beginning of the semester.
- Video / film links/ e-contents are provided related to the course.
- Hosts a variety of seminars, symposiums, orientation programmes, and workshop.
- Book bank facility
- Separate hostels for Boys and girls.
- Different types of sports facilities.

Teaching Fraternity

The School of Agriculture and Allied Science has recruited qualified faculty to achieve its goals. SAAS has a student-to-teacher ratio of 18:1, the faculty at TNU is skilled, knowledgeable, and professional. As recommended by ICAR, the institution offers top-notch, cutting-edge teaching facilities. Currently, the institution has 34 Assistant Professors, 3 Associate Professors, a total of 37 faculties to educate the students. 95 per cent or more of the faculties are Ph.D. holders. The School of Agriculture and Allied Sciences also employs 46 non-teaching staff members in total. They are experts in their particular area.



Why students should consider B.Sc. (Hons.) Agribusiness Management?

Unlike B.Sc. Agriculture, which focuses mainly on scientific and technical farming practices, B.Sc. Agribusiness Management integrates agricultural science with business principles, including marketing, finance, supply chain management,



Scholarships & Financial Aid

At TNU, we offer numerous merit-based as well as need-based scholarships (**25 to 100% on Tuition Fees**) to ensure that no student is left behind. There is no limit to the number of scholarships granted by the University and if a student is eligible as per the given criteria then he or she will get the "Guaranteed Scholarship".

NAME	CRITERIA
SARVODAYA SCHOLARSHIP (25 to 50%)	> =65% Marks and Family Income-< 2.5Lakhs / Annum
GRAMOTTHAN SCHOLARSHIP (25 to 50%) (for students of South 2 Pgs. Gram Panchayat Area)	> =65% Marks and Family Income-< 5.0Lakhs / Annum
SPECIAL HILL STUDENTS' SCHOLARSHIP (25 to 50%) (for students from GTA Atrua-W.B, North-East States, Andaman & Nicobar Islands, Nepal and Bhutan)	> =65% Marks and Family Income-< 5.0Lakhs / Annum

NAME	CRITERIA
SAHODAYA SCHOLARSHIP (25%) (for the siblings of all TNU students - Present and passed out)	> =65% marks
SPORTS / CULTURAL SCHOLARSHIP (25%) (for the students state or national level champion in their relevant field)	> =65% marks
CHANCELLOR'S SCHOLARSHIP (25 to 100%) (if any one require beyond / more than the other scholarships)	Family Income < 2.5 Lakhs / Annum and interview by empowered committee of TNU
TNU's SWAMI VIVEKANANDA SCHOLARSHIP #*	As Per Eligibility Criteria of West Bengal Govt.

The scholarship will be granted if The Neotia University does not qualify under the criteria established by the West Bengal Government for the same.

* If a student receives the Swami Vivekananda Scholarship from the West Bengal Government or TNU, and the scholarship amount is Rs. 60,000 or more per year, that student will not qualify for any additional scholarships from The Neotia University.

West Bengal Govt. Student Credit Card is accepted at TNU

Lab, Fields & Experimental Equipment



admcomcommunications@gmail.com

