



Post Graduate Degree in Agribusiness Management

School of Agriculture and Allied Sciences



89% Placement of All
Passout Students



24 Highest Salary
Lakhs/PA in Last Year (TNU Overall)



4.3+ Average Salary
Lakhs/PA in Last Year (TNU Overall)



600+ Companies
Connect (overall)

Industry Partners for Internship & Placement



About School

The School of Agriculture and Allied Sciences was established in 2018 under The Neotia University, Sarisa, South 24 Parganas, West Bengal. This school offers 4-years B.Sc. (Hons.) Agriculture programme accredited by Indian Council of Agricultural Research (ICAR), New Delhi. From the Academic Year 2025-26, the school is introducing two new programmes, namely, B.Sc. (Hons.) in Agribusiness Management and MBA in Agribusiness Management following course curriculum / guidelines of ICAR.

Infrastructure

- The School of Agriculture and Allied Sciences is equipped with 17 labs besides experiential learning modules viz., Mushroom Unit, Sericulture Unit & Beekeeping Unit, etc.
- The School of Agriculture and Allied Sciences has 9.84 ha Instructional Farm for conducting student field practicals and research work. Further, the school has polyhouse, net house, 6-land shaping models, orchards, etc. for imparting practical education to the students.
- All the classrooms have interactive smart boards (75 inches) / projectors
- Course wise lesson plans along with video / film links / e-contents are made available to the students at the beginning of the semester.
- Hosts a variety of seminars, symposium, orientation programmes and workshop regularly.
- Has a library book bank facility
- Separate hostels for boys and girls.
- Different types of sport facilities and gymnasium for boys & girls.



Teaching Fraternity

The School of Agriculture and Allied Sciences has recruited highly professional and qualified (95% PhD degree holders) faculty members to achieve its goals. SAAS has a student-to-teacher ratio of 18:1. Currently, the institution has 34 Assistant Professor, 3 Associate Professor, a total of 37 faculties to educate the students. The School of Agriculture and Allied Sciences also employs 67 nonteaching staff members supporting administration, housekeeping, stores, conducting field and lab practicals and research work



Eligibility Criteria

B.Sc. (Hons.) Agriculture and any allied disciplines of agriculture.

Number of Seats: 30

Life at TNU

The Neotia University (TNU) is spread over 50 acres of lush green, beautifully landscaped campus in the outskirts of Kolkata. The university campus offers a rather impressive array of facilities to enhance and enrich students' life. It provides student all the requisite facilities to help their quest for knowledge.

- Ragging free campus.
- 24*7 Doctor's facility
- Hostel facility for all students
- Book bank facility for each student
- Transport facility for day scholar students and faculties
- 24*7 Wi-Fi facility
- Multi gymnasium facility
- Multiple students club for pursuing extracurricular activities and all-round development



Programme Structure

The two-year full time post-graduation programme is divided into two academic years. Each year constitute two semesters. School of Agriculture and Allied Sciences follows the Restructured and revised Syllabi of post graduate programme by ICAR 2021, recommendations. MBA Agri Business Management curriculum consists of total 82 credits (Major-20, Minor-10, Basic Course-16, Supporting Course-6, Common Course-5, Internship-4, Research Work-21)



MBA in Agri-Business Management 2025-2027 Batch

1st Semester

Sl No.	Type of Courses	Course Code	Course	Credit
1	Major Courses	ABM - 501	Principles of Management and Organisational Behaviour	3
2		ABM - 502	Managerial Accounting and Control	3
3		ABM - 503	Applied Agribusiness Economics	2
4		ABM - 504	Agricultural and Food Marketing Management - I	2
5	Basic Courses	ABM - 505	Communication for Management and Agri Business	3
6		ABM - 506	Research Methodology for Agri Business Mgmt	3
7	Supporting Courses	ABM - 507	Strategic Management for Agri Business Enterprises	2
8		ABM - 508	Operations Research	2
Total Credit				20

2nd Semester

Sl No.	Type of Courses	Course Code	Course	Credit
1	Major Courses	ABM - 510	Human Resources Management for Agricultural Organizations	2
2		ABM - 511	Production and Operations Management	2
3		ABM - 512	Agricultural and Food Marketing Management - II	2
4		ABM - 513	Agri Supply Chain Management	2
5		ABM - 514	International Trade for Agricultural product	2
2	Minor Course		Minor Courses*	4
3	Basic Course	ABM - 534	Agribusiness Environment and Policy	2
4		ABM - 535	Agri Business and Ethics	2
5	Supporting Courses	ABM - 536	Financial Management in Agri Business	2
Total Credit				20

*A student can choose 4-courses from the given options

3rd Semester

Sl No.	Type of Courses	Course Code	Course	Credit
1	Minor Course	ABM - 551	Food Technology and Processing Management	3
		ABM - 552	Rural marketing	3
		ABM - 553	Fertilizer Technology and management	3
		ABM - 554	Management of Agro-chemical Industry	3
		ABM - 555	Seed Production Technology Management	3
		ABM - 556	Technology Management for Livestock Products	3
		ABM - 557	Fruit Production & Post Harvest Management	3
2	Basic Courses	ABM - 558	Computer Applications for Agri Business	3
		ABM - 559	Project Management and Agri Business Entrepreneurship	3
3	Common Course	ABM - 558 ABM - 559 ABM - 560	Online courses one or more than one but 5 point of course credit should be completed. SWAYAM courses or Mooc's 1. Technical Writing and Communications Skills 2. Intellectual Property and Its management in Agriculture 3. Agricultural Research, Research Ethics and Rural Development Programs	5
4	Industrial Attachment / Summer Internship	ABM - 561	Summer Internship	4
Total Credit				21

4th Semester

Sl No.	Type of Courses	Course Code	Course	Credit
1	Research Work	ABM - 590	Research Project	20
2		ABM - 591	Master Seminar	1
Total Credit				21

HoD / In-charge Details



Dr. Agniswar Jha Chakraborty
Assistant Professor & Head, Dept. of
Agricultural Economics



Dr. Tanuj Kumar Mondal
Associate Professor & Head, Dept. of
Agronomy



Dr. Bidisha Mondal
Associate Professor & In-charge, Dept.
of Biochemistry and Crop Physiology



Dr. Shraddha Bhattacharjee
Assistant Professor & Head, Dept. of
Agricultural Extension Education



Dr. Madhurima Banik
Assistant Professor & Head, Dept. of
Soil Sciences and Agricultural Chemistry



Dr. Koushik Sen
Assistant Professor & Head, Dept. of
Entomology



Dr. Shankha Koley
Assistant Professor & Head, Dept. of
Agricultural Engineering



Dr. Sarthak Bhattacharya
Assistant Professor & Head, Dept. of
Horticulture



Dr. Sarita Pandey
Assistant Professor, Dept. of Genetics
and Plant Breeding



Dr. Solanki Sarkar
Assistant Professor & Head,
Dept. of Plant Pathology



Dr. Shalu Kumar
Assistant Professor & In-charge, Dept.
of Animal Sciences & Poultry Production

Dean's Message

Prof. (Dr.) Sushil Kumar Kothari

Dean, School of Agriculture and Allied Science (SAAS), The Neotia University (TNU).



It gives me immense pleasure to introduce the MBA in Agribusiness Management program, a forward-looking initiative designed to bridge the gap between agriculture and modern business practices.

At the School of Agriculture & Allied Sciences, The Neotia University, we believe in nurturing professionals who are not only academically sound but also socially responsible and industry ready. The curriculum of this program is a balanced blend of management principles and sector-specific insights – covering areas such as agri-marketing, supply chain management, rural finance, international trade, and digital agriculture.

Our strong linkages with agribusiness industries, startups, farmer producer organizations (FPOs), and policy institutions offer students opportunities for real-world exposure through internships, projects, and mentorship. The program is supported by a dedicated faculty team, research-driven learning environment, and a commitment to innovation and sustainability.

I welcome aspiring agribusiness professionals to be a part of this transformative journey and contribute meaningfully to India's agricultural economy and global food systems.

Warm wishes for a rewarding academic and professional journey ahead.

Objectives of MBA – Agribusiness Management Programme

- Develop Agri-Business Leadership - grooming professionals with managerial and entrepreneurial skills tailored to the agri-food and rural sectors.
- Bridge Agriculture and Business - integrating principles of management with agricultural sciences to address challenges and opportunities in agribusiness.
- Promote Sustainable Agri-Value Chains - equipping students with tools and strategies to enhance efficiency, sustainability, and profitability in agri-input, production, processing, and marketing sectors.
- Enhance Market and Financial Knowledge - providing an in-depth understanding of agricultural markets, commodity trading, agri-finance, risk management, and rural banking.
- Encourage Innovation and Technology Adoption - fostering awareness and application of digital tools, ICT, precision farming, and supply chain technologies in agribusiness.
- Strengthen Rural and Farm Economy - preparing students to contribute meaningfully to the development of rural enterprises, farmer producer organizations (FPOs), and inclusive growth.
- Build Policy and Global Perspective - cultivating understanding of agricultural policies, international trade, and global agribusiness trends and regulations.
- Promote Research and Problem-Solving Skills - training students in analytical thinking, market research, and strategic decision-making in agri-based businesses.

Fee Structure (Amount in INR)

Fee Per Semester (Rs.)	One Time Fee (Rs.)	1st Semester Fee (Rs.)	Total Course Fee (Rs.)
90,000	29,000	1,19,000	3,89,000

Scholarships & Financial Aid

The students of MBA in Agribusiness Management may apply for -

1. West Bengal Govt's Swami Vivekananda Scholarship
2. West Bengal Govt's Student Credit Card is accepted at TNU.

Career prospects

- Entrepreneurship
- Startups on Agribusiness
- Farmer producer company
- Agri consultancy firm / business
- Job opportunities in agrochemical and fertilizer companies, food processing industry, agri- tech start-ups, retail and distribution chains, agri-finance and insurance firms, banking, NBFCs, microfinance institutions, corporate agribusiness divisions, etc.

Lab, Fields & Experimental Equipment



admadcommunications@gmail.com

