

AmbujaNeotia

THE NEOTIA UNIVERSITY

ज्ञानम् आत्म प्रदीपाय

Approved Under Sec.2(f) of UGC Act 1956

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B.Sc. (Hons.) Agribusiness Management

School of Agriculture and Allied Sciences

Industry Partners for Internship & Placement



B.Sc. (Hons.) Agribusiness Management

Approved Capacity = 30 Students

Eligibility Criteria

12th standard pass with Physics, Chemistry & Biology / Maths / or Phy + Chem or Technical vocational Agriculture

Fees Structure (Rs.)

Fee Per Semester	One Time Fee	1st Semester Fee	Total Course Fee
B.Sc. (Hons.) Agribusiness Management (4 years) (8-semesters)			
Student who would opt for B.Sc.(Hons) Agribusiness Management will have to spend 4 years & need to secure a total of 160 credits & have to pay Rs.10000/- each in 7th & 8th Semester for OJT.			
55,000	29,000	55,000	4,69,000

The agricultural sector is evolving with growing sense of doubling farmers income, emergence of new technologies, food sustainability, and global market dynamics. This undergraduate program is coined following ICAR 6th Deans Committee Report and NEP 2020 guidelines and focusses on building strong foundation of agriculture along with the principles of doing business, agri-economics & finance, marketing and management.

Why Choose B.Sc. Agribusiness Management?

- Growing Industry Demand – agriculture is the backbone of many economies, and agribusiness professionals are needed to manage farms, agribusiness firms, and food production efficiently.
- Diverse Career Opportunities – graduates can work in farm management, agribusiness consulting, agricultural finance, marketing, supply chain management, or even start their agribusiness.
- Blend of Business & Agriculture – unlike pure agriculture degrees, this program includes courses in economics, marketing, finance, and management, making it more versatile.
- Sustainability & Innovation Focus – modern agribusiness programs emphasize sustainable farming, application of technology in agriculture, and food security solutions.

Key career prospects

There is an array of job opportunities mainly in private and state sectors as Manager / Head / Advisor / Consultant / Trainee in production, processing and marketing of various agri-inputs (seed, fertilizer, pesticide, etc.) manufacturing companies, food processing units, farmer producer companies, NGOs, institutions, etc. with designation as below:

Further it is also interesting for individuals willing to explore opportunities in agri-tech start-ups / entrepreneurs for solving key farm-related challenges, which range from providing a fair price to the farmer and contract farming to the creation of yield estimation models that can be used by farmers to boost productivity by removing inefficiencies.

Skills Developed During the Program

- Business management (finance, marketing, operations, and human resource management)
- Preparation of business plan and project report
- Agriculture economics (market analysis, pricing, and distribution)
- Sustainability and environmental impact
- Leadership and decision-making
- Communication and negotiation.

BoS members:

Dean of School of Agriculture and Allied Sciences (Chairman)

Academic Expert (External Member)

Industry Expert (External Member)

HoDs, SAAS

Department of Agricultural Economics and Statistics (Member secretary)

Dean's Message

Prof. (Dr.) Sushil Kumar Kothari

Dean, School of Agriculture and Allied Science (SAAS), The Neotia University (TNU).



In agriculture, requirement for job is changing rapidly due to emergence of growing agribusiness opportunities, development of new frontier technologies related to crop production, value addition, marketing and globalization. B.Sc. (Hons.) Agribusiness Management course merges agriculture technologies with savvy business strategies leading to window of lucrative career opportunities in booming agro-industry sector. Farm enterprise and corporate agriculture requires application of principles of business management, faster decision making, use of modern technologies in areas of specialised production, post-harvest management, promotion of value-added agriculture products, supply chain management, marketing etc. For these new agribusiness entities, it is no longer enough to have knowledge of agriculture alone, but expertise of entire value chain of agriculture and openness to research & innovation.

Course Curriculum of

B. Sc. (Hons.) Agribusiness Management

SEMESTER - I

Sl No.	Course code	Courses	Credit	Remarks
1	NGC-101	Deeksharambh (Induction-cum-Foundation Course)	2 (0+2)	Non-gradual course
2	CC-MAJ-101	Introduction to Agribusiness Management	2 (2+0)	Major course
3	CC-MAJ-102	Fundamentals of Agricultural Economics	2 (2+0)	Major course
4	CC-MIN-101	Introduction to Agronomy and Crop Production Technology	2 (1+1)	Minor course
5	CC-MIN-102	Management of Insect Pests of Crops and Stored Grains	2 (1+1)	Minor course
6	CC-MIN-103	Management of Plant Diseases	2 (1+1)	Minor course
7	CC-MIN-104	Basic Mathematics/Basic Botany	2 (2+0)	Minor course
8	MDC-101	Farming Based Livelihood Systems	3 (2+1)	Multi-disciplinary course
9	AEC-101	NCC-I/NSS-I	1 (0+1)	Ability enhancement course
10	AEC-102	Communication Skills	2 (1+1)	Ability enhancement course
11	SEC-101	Computer Applications in Agriculture	2 (0+2)	Skill enhancement course
12	SEC-102	Production Technology for Bio-Agents and Bio-fertilizers	2 (0+2)	Skill enhancement course
		Total	22 (12+10)	

SEMESTER - II

Sl No.	Course code	Courses	Credit	Remarks
1	CC-MAJ-201	Farm Management, Production and Resource Economics	3 (2+1)	Major course
2	CC-MAJ-202	Marketing of Agricultural Inputs and Outputs	2 (1+1)	Major course
3	CC-MAJ-203	Agricultural Finance and Insurance	2 (1+1)	Major course
4	CC-MIN-201	Introduction to Genetics and Plant breeding	2 (1+1)	Minor course
5	CC-MIN-202	Principles and Practices of Seed Science and Technology	2 (1+1)	Minor course
6	CC-MIN-203	Livestock, Poultry and Fish Production Management	2 (1+1)	Minor course
7	VAC-201	Environmental Studies and Disaster Management	3 (2+1)	Value-added course
8	AEC-201	NCC-II/NSS-II	1 (0+1)	Ability enhancement course
9	AEC-202	Personality Development	2 (1+1)	Ability enhancement course
10	SEC-201	Seed Production and Seed Testing	2 (0+2)	Skill enhancement course
11	SEC-202	Livestock Production and Management	2 (0+2)	Skill enhancement course
		Total	23 (10+13)	

SEMESTER - III

Sl No.	Course code	Courses	Credit	Remarks
1	CC-MAJ-301	Food Business Management	2 (2+0)	Major course
2	CC-MAJ-302	Value Chain and Retail Management in Agribusiness	2 (1+1)	Major course
3	CC-MAJ-303	Introduction to Accountancy	3 (2+1)	Major course
4	CC-MIN-301	Soil and Water Management	2 (1+1)	Minor course
5	CC-MIN-302	General Horticulture	2 (1+1)	Minor course
6	CC-MIN-303	Protected Cultivation and Secondary Agriculture	2 (1+1)	Minor course
7	MDC-301	Agricultural Marketing and Trade	3 (2+1)	Multi-disciplinary course
8	AEC-301	Physical Education, First Aid and Yoga Practice	2 (0+2)	Ability enhancement course
9	SEC-301	Poultry Production Technology	2 (0+2)	Skill enhancement course
		Total	20 (10+10)	

SEMESTER - IV

Sl No.	Course code	Courses	Credit	Remarks
1	CC-MAJ-401	Business Laws and Ethics	2 (2+0)	Major course
2	CC-MAJ-402	International Trade and Policy in Agriculture	2 (2+0)	Major course
3	CC-MAJ-403	Agricultural Marketing Regulations	3 (2+1)	Major course
4	CC-MAJ-404	Principles of Management and Organizational Behaviour	2 (1+1)	Major course
5	CC-MIN-401	Farm Machinery and Power and Custom Hiring Services	2 (1+1)	Minor course
6	CC-MIN-402	Post-harvest Management and Value Addition of Fruits and Vegetables	2 (1+1)	Minor course
7	MDC-401	Entrepreneurship Development and Business Management	3 (2+1)	Multi-disciplinary course
8	VAC-401	Agricultural Informatics and Artificial Intelligence	3 (2+1)	Value-added course
9	SEC-401	Development of Agribusiness Proposal	2 (0+2)	Skill enhancement course
		Total	21 (13+8)	

SEMESTER - V

Sl No.	Course code	Courses	Credit	Remarks
1	CC-MAJ-501	Grading, Standardization and Quality Management in Agri-food Products	2 (1+1)	Major course
2	CC-MAJ-502	Market Information and Intelligence	3 (2+1)	Major course
3	CC-MAJ-503	Capital and Commodity Markets	2 (1+1)	Major course
4	CC-MAJ-504	Cooperatives and Producers' Organizations	3 (2+1)	Major course
5	CC-MAJ-505	Business Research Methods	3 (2+1)	Major course
6	CC-MIN-501	Sustainable Farming Systems and Precision Agriculture	2 (1+1)	Minor course
7	CC-MIN-502	Intellectual Property Rights	1 (1+0)	Minor course
8	CC-MIN-503	Fundamentals of Plant Biotechnology	2 (2+0)	Minor course
9	CC-MIN-504	Social Entrepreneurship	1 (1+0)	Minor course
10	CC-MIN-505	Applied Business Statistics	2 (1+1)	Minor course
11	NGC-501	Educational Tour (2 Weeks)	2 (0+2)	Non-gradual course
		Total	21 (14+7)	



SEMESTER - VI

SI No.	Course code	Courses	Credit	Remarks
1	CC-MAJ-601	Corporate Social Responsibility and Managerial Ethics	3 (2+1)	Major course
2	CC-MAJ-602	Introduction to Managerial Economics	3 (2+1)	Major course
3	CC-MAJ-603	Marketing Management	3 (3+0)	Major course
4	CC-MAJ-604	Agribusiness Project Management	3 (2+1)	Major course
5	CC-MAJ-605	Strategic Business Management	3 (2+1)	Major course
6	CC-MAJ-606	Rural Marketing	3 (2+1)	Major course
7	CC-MAJ-607	Commodity Futures Trading	2 (2+0)	Major course
Total			20 (15+5)	

SEMESTER - VIII

SI No.	Course code	Courses	Credit	Remarks
1	RAWE & AIA-801	Student-READY Program [RAWE/In-plant training/Industrial attachment/ Experiential Learning/Hands-on Training/Project Work/ Internship/ Attachment to R and D Institute/ Laboratory, etc.]	20	Project/ Training Courses

SEMESTER - VII

SI No.	Course code	Courses	Credit	Remarks
1	EC-HORT-701	Food Safety and Standards	4 (3+1)	Electives
2	EC-AGR-702	Climate Resilient Agriculture	4 (3+1)	Electives
3	EC-AECS-703	Geoinformatics and Remote Sensing, precision farming	4 (3+1)	Electives
4	EC-BCP-704	Micro-propagation Technologies	4 (3+1)	Electives
5	EC-HORT-705	Post Harvest Technology and Value Addition	4 (3+1)	Electives
6	EC-SSAC-706	Management of natural resources	4 (3+1)	Electives
7	EC-SSAC-707	Agrochemicals	4 (3+1)	Electives
8	EC-HORT-708	Hi-tech Horticulture	4 (3+1)	Electives
9	EC-GPB-709	Commercial Seed Production	4 (3+1)	Electives
10	EC-AGR-710	Principles and practices of organic farming/Conservation Agriculture	4 (3+1)	Electives
Total			20 (15+5)	

Online Courses

The students will have to take a minimum of 10 credits of online courses available on SWAYAM, NPTEL, edX, and Coursera as a partial requirement for the B. Sc. (Hons) Agribusiness Management.

Scholarships & Financial Aid

At TNU, we offer numerous merit-based as well as need-based scholarships (**25% to 100% on Tuition Fees**) to ensure that no student is left behind. There is no limit to the number of scholarships granted by the University and if a student is eligible as per the given criteria then he or she will get the "Guaranteed Scholarship".

NAME	CRITERIA
SARVODAYA SCHOLARSHIP (25% to 50%)	> =65% Marks and Family Income-< 2.5Lakhs / Annum
GRAMOTTHAN SCHOLARSHIP (25% to 50%) (for students of South 2 Pgs. Gram Panchayat Area)	> =65% Marks and Family Income-< 5.0Lakhs / Annum
SPECIAL HILL STUDENTS' SCHOLARSHIP (25% to 50%) (for students from GTA Atria-W.B, North-East States, Andaman & Nicobar Islands, Nepal and Bhutan)	> =65% Marks and Family Income-< 5.0Lakhs / Annum

The scholarship will be granted if The Neotia University does not qualify under the criteria established by the West Bengal Government for the same.

* If a student receives the Swami Vivekananda Scholarship from the West Bengal Government or TNU, and the scholarship amount is Rs. 60,000 or more per year, that student will not qualify for any additional scholarships from The Neotia University.

West Bengal Govt. Student Credit Card is accepted at TNU

NAME	CRITERIA
SAHODAYA SCHOLARSHIP (25%) (for the siblings of all TNU students - Present and passed out)	> =65% marks
SPORTS / CULTURAL SCHOLARSHIP (25%) (for the students state or national level champion in their relevant field)	> =65% marks
CHANCELLOR'S SCHOLARSHIP (25% to 100%) (if any one require beyond / more than the other scholarships)	Family Income < 2.5 Lakhs / Annum and interview by empowered committee of TNU
TNU's SWAMI VIVEKANANDA SCHOLARSHIP #*	As Per Eligibility Criteria of West Bengal Govt.

Lab, Fields & Experimental Equipment



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Campus: Sarisha, Diamond Harbour Road, 24 Parganas (S), West Bengal - 743 368

City Admission Office / Head Office: Vishwakarma, 86C Topsia Road (S), Kolkata - 700 046

For Admission related details, call:

Head Office: +91 70444 46999 / **Campus:** +91 70444 46888 | **What's app:** +91 7605074741

Email: contact@tnu.in

